

**Custom software** is a type of software developed either for a specific organization or function that differs from other already available software (so called off-the-shelf software). It is generally not targeted to the mass market.

## HOW CAN I BENEFIT FROM A KCSI CUSTOM SOFTWARE SOLUTION?

Custom software is usually much more efficient to use than mass-market software, since it is designed for specific needs of your organisation. During development, we will work with your staff to understand your business processes and needs. This gives us a better understanding of your business and results in a product that was tailor made for you.

KCSI is a custom software development company that offers end-to-end, scalable-technology solutions that allow companies to meet short-term needs, while supporting future growth. Contact our business development team to learn more about how we can help you create a custom application solution that meets your needs. We also offer Mobile Application Development services for iPhone™, iPad™ BlackBerry®, Android™, and Windows Mobile® platforms.

Additionally, we have a wide range of in-house expertise to assist you with everything from creative web design or Software Support, through Search Visibility and Conversion Rate Optimization. By leveraging our client-centered approach, we deliver results in the near term and lay the foundation for scaling into future successes.

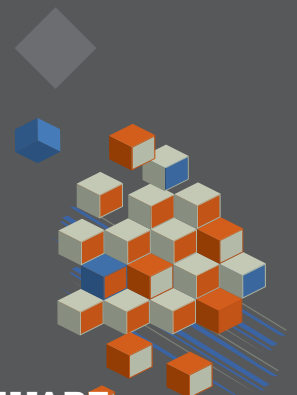
Since 1996, we have been helping companies from mid-sized firms to Fortune 500 corporations solve their toughest business and technology challenges. Business leaders from corporate executives to entrepreneurs often seek us out based upon our mission-driven philosophy where our first principle is "Everything is Possible."

Whether you are ready to grow your business through technology, optimize your core processes or work flow, strategically plan for the future, or even need help rescuing a software project that's success is in jeopardy, we can help!

"KCSI clearly knows how to manage a large custom software project and to move from concept to production. We are very pleased with our success on this major PLP development project."

- Doug Wollard - Delta Community Living Society

**CALL KCSI TODAY TO REALIZE THE BENEFITS OF CUSTOM SOFTWARE DEVELOPMENT SERVICES. 1.604.504.7936 WWW.KORNYK.COM**





## Custom Software Development

### **DELIVERING BUSINESS VALUE.**

KCSI combines technical excellence and business consulting experience to create technology solutions that achieve challenging business goals. Our clients benefit from our ability to bridge the gap between business vision and real-world technology implementation.

Contact our business development team to learn more about our results-driven custom technology solutions.

Our custom application solution expertise spans the following areas:

- **Microsoft .Net Development** - The Microsoft .NET Platform is the software development framework for Microsoft Windows operating systems, that allows for custom application development for many business functions or proprietary software.
- **Rich Internet Application (RIA) Development** - Presenting a rich user experience on the web is virtually a must-have for companies wanting to distinguish themselves from the competition. Rich Internet Applications (RIA) are Web apps that embody most of the characteristics of a desktop application. This means RIA's have a rich user interface and user experience - the consistency of each being controlled across operating systems. RIA's can be complex and difficult to design, develop and deploy and requires a deep understanding of the technology and the Rich Internet application framework being used.
- **Database Design & Development** - Our database design and development team has broad and deep experience with all of the major database technologies: MySQL, SQL Server, Analysis Server, LINQ and ORM. In addition, our team is well-versed in OLAP and cloud storage solutions.
- **Mobile Application Development** - Due to a convergence of factors including a multitude of hardware devices, reduction in price and performance improvements, mobile devices are now a viable application platform. We have extensive experience with application development across a wide variety of mobile platforms and in developing Enterprise Mobile Applications for clients. We have developed applications for mobile devices, including the iPhone™, iPad™, BlackBerry®, and Windows Mobile®.
- **Systems Integration & Custom Software Extensions** - In our 15 years of experience, we have found that integrating technology systems can be one of the most frustrating technical hurdles facing many organizations. Voids existing between sophisticated applications can mean tremendous productivity loss as well as untold opportunity costs. It is also one of the hardest things to fix - causing many organizations to limp along with systems that don't talk to each other.

KCSI has years of experience integrating not only our client's systems, but our own systems as well. Contact our business development team today to learn how we can integrate your organization's systems for an immediate ROI.



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